# Supplier Profile Corporate Explainer Videos & Visual Solutions – Zehner

Corporate video production supporting B2B communication and internal messaging, with a focus on training, onboarding and digital transformation. Specialized in explainer formats, motion design and Al-supported content – fast, brand-compliant.

Trusted by enterprise clients such as Infineon, ProSiebenSat.1, and Daimler.

**Custom B2B Animation Packages & Flat Rate** 

**Business Details** 



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### **AI-Powered Production**



- Al avatars & text-to-video
- Innovative use of cutting-edge AI tools
- Hybrid workflows for scalable, efficient production

## **Motion & Visual Design**



- Cartoon-style visuals for engaging content
- Custom characters & brand-specific illustrations

### **Video Formats**



- Explainer videos (IT, onboarding, compliance, change management)
- Internal training videos & intranet content
- Agile formats: project updates, clickguides, team messages

# **Consulting & Training**



- Production Consulting structure, storytelling and workflow support
- Enablement & Training helping teams produce content in-house